

Dear Potential Sponsor,

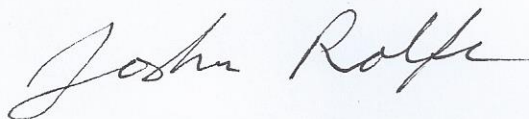
We cordially invite you to be a part of the Annual Longwood University Alumni Golf Tournament to be hosted at The Crossings in Richmond, VA. The event will take place on Friday, October 25th starting at 8:30am. The tournament will benefit the students attending Longwood University's College of Business and Economics. With state budget cutbacks, the University as a whole relies even more on these types of donations and funding. The proceeds will help fund events within the University community and actively promote job placement for soon to be graduates. This system of giving will strengthen our network and thus increase the University visibility. The following are the Sponsorship levels for the 2013 golf tournament:

Sponsor Level	Amount	Includes
Platinum	\$5,000	Title Sponsor with Co Branding, Special Banner at Check in and Network Event, Team of 4 with Judge Smails Bonus Package*, Additional Attendees at Networking Event, Welcome Tent Option
Gold	\$1,000	4 Signs (Driving Range, Putting Green, or Beverage cart), Team of 4, Welcome Tent Option
Silver	\$500	3 Hole Signs, Logo on Banner, Welcome Tent Option
Bronze	\$250	3 Hole Signs

\* Package includes 10 Mulligan Tickets; 9 ft of String for team

Please email [LUCBEAlumni@gmail.com](mailto:LUCBEAlumni@gmail.com) or visit the website at [www.LUCBEAlumniGolfTournament.Wordpress.com](http://www.LUCBEAlumniGolfTournament.Wordpress.com) for more information. All sponsorships can be customized to fit your corporate giving goals and strategies, but need to be finalized no later than October 1 in order to incorporate all the items of the packages. Thank you for your generosity.

Sincerely,



Joshua C. Rolfe

Longwood University - Class of 2009  
Chairman of the Advancement and Outreach Committee  
College of Business and Economics Alumni Advisory Board

**Instructions:**

- 1) Please fill out the form below as best as possible.
- 2) If you have sponsored at the Platinum or Gold level, please fill out the third page of this document as well.
- 3) Scan a copy and send the completed form(s) to LUCBEAlumni@gmail.com. Please attach your company logo to the email in order to have it displayed at the event.
- 4) Send a printed copy of the form(s) to the University address below no later than October 1st along with a check made out to Longwood University with AAB Golf Tournament in the memo line for the corresponding sponsor amount
- 5) A golf tournament sponsor representative will be in contact with you shortly after submission to complete the setup.

Jan Evans  
 College of Business and Economics  
 CBE Alumni Advisory Board Golf Tournament  
 Longwood University  
 201 High St.  
 Farmville, VA 23909

Longwood University's tax determination letter is available upon request.

Contact Information	
<p><b>Company Name:</b></p> <p><b>Name of Person with Sponsoring Company:</b></p> <p><b>Job Title:</b></p> <p><b>Phone Number:</b></p> <p><b>Email :</b></p>	

Sponsorship Opportunities			
Sponsorship Type	Sponsorship Details	\$	Quantity
Golf Course	Title Sponsor with Co Branding, Special Banner at Check In and Network Event, Team of 4 with Judge Smalls Bonus Package*, Additional Attendees at Networking Event, Welcome Tent Option	\$5,000	
Platinum Headliner Sponsor			
Gold	4 Signs (Driving Range, Putting Green, or Beverage cart), Team of 4, Welcome Tent Option	\$1,000	
Silver	3 Hole Signs, Logo on Banner, Welcome Tent Option	\$500	
Individual Hole	3 Hole Signs	\$250	
<b>Sub Total</b>			<b>\$</b>

**Instructions:**

- 1) Please Fill Out the form below as best as possible. If critical information is missing or illegible, a golf tournament volunteer will contact you
- 2) Scan a copy and send the form to LUCBEAlumni@gmail.com
- 3) Send a printed copy of this form to the address below no later than October 1st along with a check made out to Longwood University with AAB Golf Tournament in the memo line for the corresponding amount

Jan Evans  
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**Contact Information**

Company Name (if Applicable):  
 Name of Team Captain:  
 Phone Number:  
 Email :

Golfer	Sponsorship Type	Details	Email	\$ Each	Quantity	Total
	Team			\$400		
	Golfer 1					
	Golfer 2					
	Golfer 3					
	Golfer 4					
Individual Golfer	One Golfer			\$100		
					<b>Sub Total</b>	<b>\$</b>
<b>Contests(s)</b>						
Contest Pack	(1) Entry into all Contests	Entry into all Contests		\$15		
Putting Contest	(1) Entry	Entry into Putting contest.		\$5		
Ball Bounce Contest	(1) Entry	Entry into Ball Bounce contest. Winner is the person who can bounce the golf ball on their club the most times in a row (one attempt)		\$5		
Caddy Shack - Ty Webb Contest	(1) Entry	Entry into contest. One Shot over a water hazard - Blind Folded- Win a prize if you hit and stay on the green.		\$5		
					<b>Sub Total</b>	<b>\$</b>
<b>Additional Opportunities</b>						
Judge Smaile Bonus Package (Can only be purchased before event)	40 (Per Team) (1 for \$5) or (3 for \$10)	Includes 10 Mulligan Tickets. 9 ft of String. \$50 value (1 Max per team) These tickets may be used on any hole, EXCEPT "Long Drive" & "Closest to the Pin" holes.		\$40		
Mulligan Ticket(s)	3ft for \$5	For use anywhere on the course - Max 3ft per person		\$5 or \$10		
String				\$5		
					<b>Sub Total</b>	<b>\$</b>
					<b>Grand Total</b>	<b>\$</b>